

Sending emails from My Strider Central is an easy and efficient way to fundraise! Here's a simple step-by-step guide to help you send emails and make your My Strider Central your fundraising hub. Keep an eye out for **this yellow**  **—that's how we'll call out action spots!**

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1. Access My Strider Central

From purplestride.org (or your local event's home page), select "Log In" in the top right corner.



PURPLESTRIDE PURPLESTRIDE 2016

2. Log in using the username you created during registration

If you don't remember your username or password, scroll down and enter your email address to have them emailed to you. If you've forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.



PURPLESTRIDE PURPLESTRIDE 2016



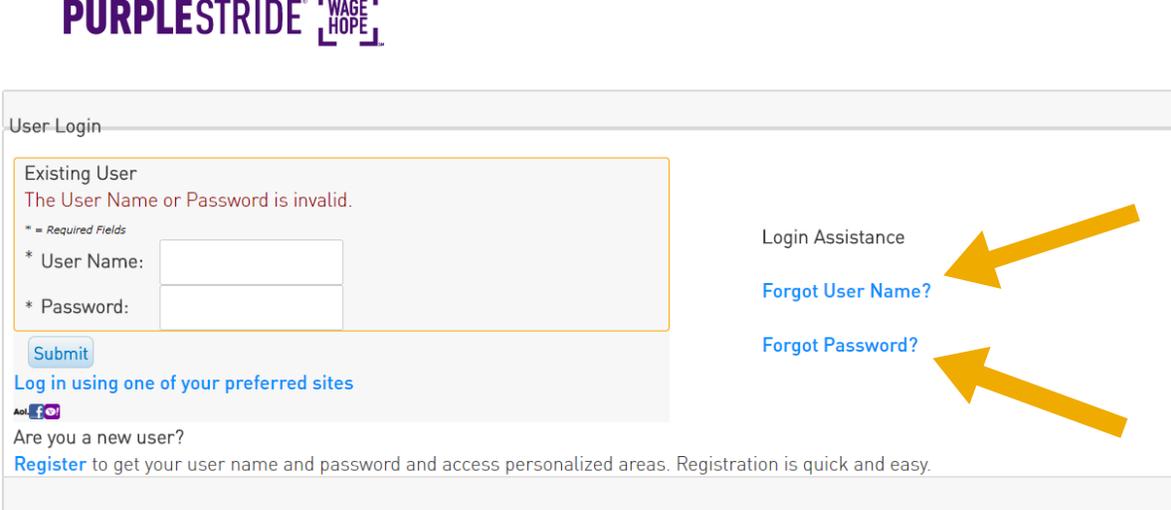
Los Angeles Office
1500 Rosecrans Ave., Ste. 200
Marina del Rey, CA 90292
Main 877 272 6226 | Fax 310 725 0029

Washington, D.C. Office
1050 Connecticut Ave. NW, Ste. 500
Washington, D.C. 20036
Main 202 742 6699 | Fax 202 742 6318

New York Office
261 Madison Ave., 9th Floor
New York, NY 10017
Main 646 844 1227

2b. Forgot Username or Password

If you don't remember your username or password, leave either field blank and hit "Enter" on your keyboard in the user name and password fields. You will be taken to the below screen. You can click on either "Forgot User Name?" or "Forgot Password?" to enter your email to receive your username or reset your password. If you've forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.



PURPLESTRIDE  **LOG IN**

User Login

Existing User
The User Name or Password is invalid.

* = Required Fields

* User Name:

* Password:

Log in using one of your preferred sites

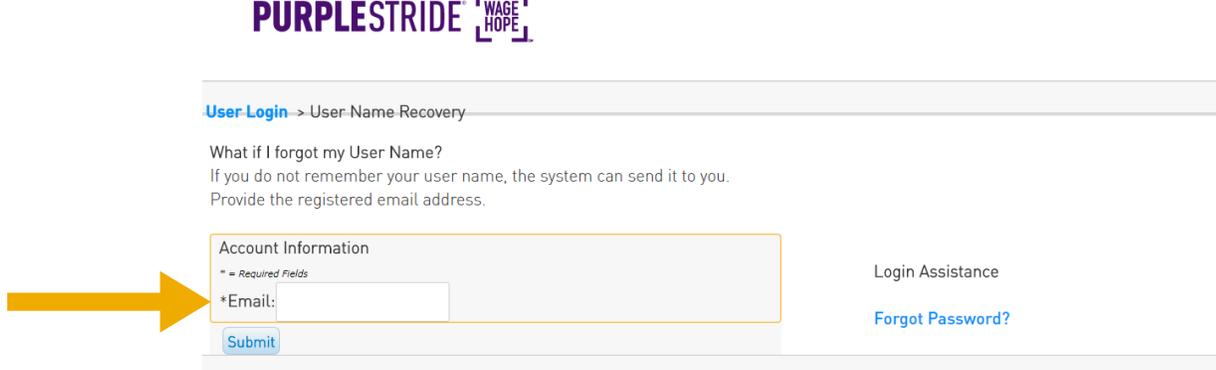
Auth 

Are you a new user?
[Register](#) to get your user name and password and access personalized areas. Registration is quick and easy.

Login Assistance
[Forgot User Name?](#) 
[Forgot Password?](#) 

—“Forgot User Name?”

Click on “Forgot User Name” if you have forgotten your username. You will be able to enter your email address and “Submit” to receive your username via email. If you've forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.



PURPLESTRIDE  **LOG IN**

[User Login](#) -> User Name Recovery

What if I forgot my User Name?
If you do not remember your user name, the system can send it to you.
Provide the registered email address.

Account Information

* = Required Fields

*Email:

Login Assistance
[Forgot Password?](#)



—“Forgot Password?”

Click on “Forgot Password?” if you have forgotten your password. You will be able to enter your “User Name” and “Email” and then click “Submit” to receive an email to reset your password. If you’ve forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.

[LOG IN](#)

[User Login](#) > Password Recovery

What if I forgot my Password?
If you cannot remember your password, we can send you the reminder hint and a link to reset your password. Provide your user name and the email address that you used to register.

Account Information
* = Required Fields

*User Name:

*Email:

[Login Assistance](#)
[Forgot User Name?](#)

3. Select the appropriate event

If you are registered for multiple events, they will all be listed on the next screen. Click the event name to access My Strider Central for the event for which you would like to personalize your page.

If you are only registered for one event, that event will be the only one listed on this screen. Click the event name to access My Strider Central.



Welcome back, **Paula | [Logout](#)

MY STRIDER CENTRAL

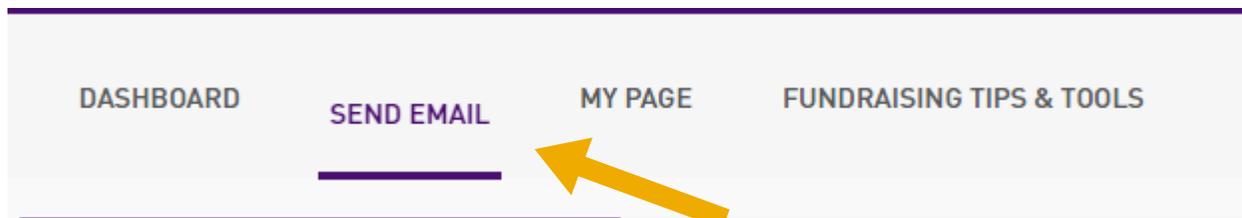
Go to your Strider Central to manage your fundraising and email friends and family.

You are registered for these events:

- [PurpleStride 2017-2018 - Blackbaud Dev](#)
- [PurpleStride Austin 2017](#)
- [PurpleStride Birmingham 2017 Presented by UAB Medicine](#)

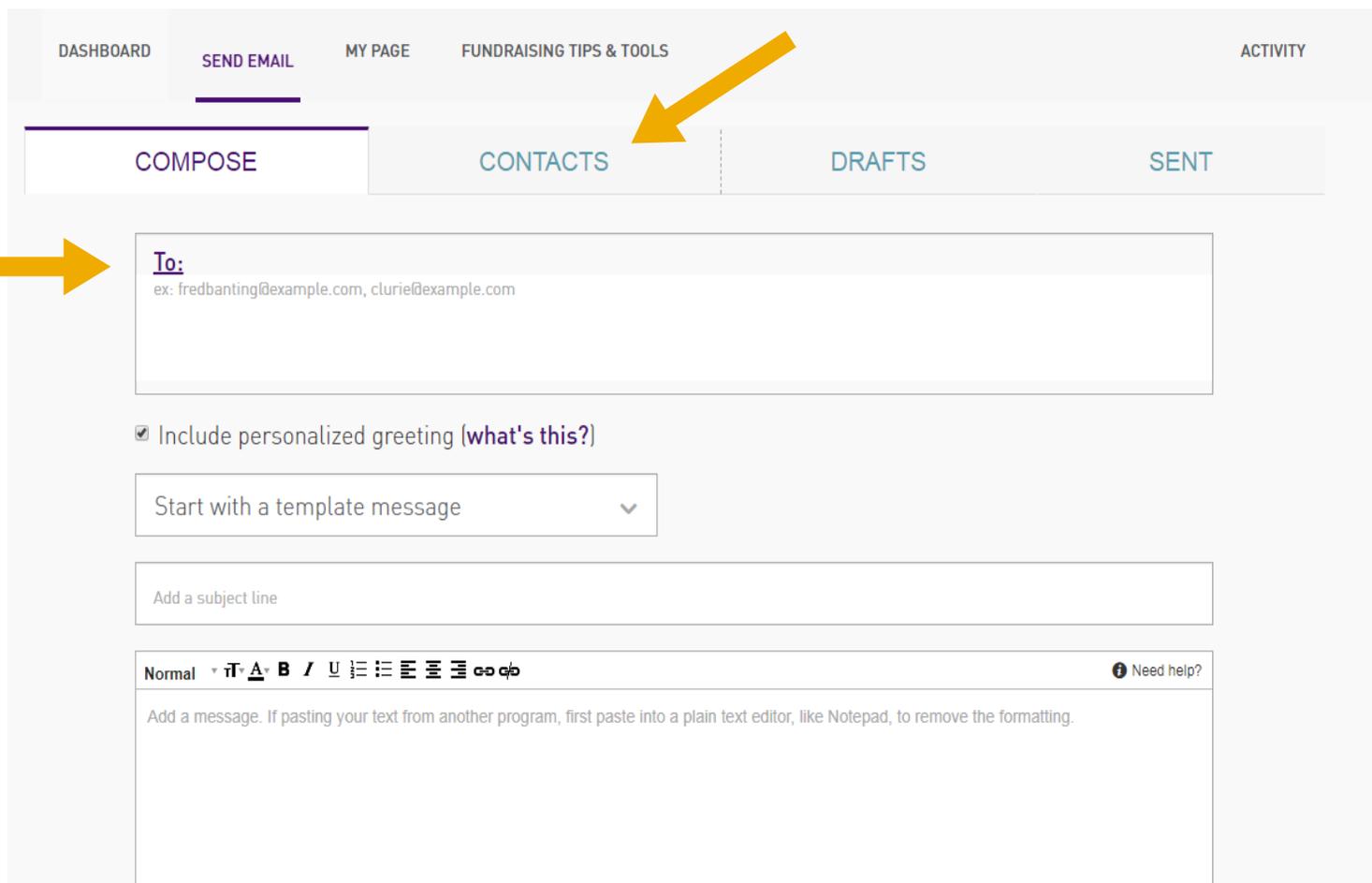
4. Select “Send an Email”

Select the option near the top to Send an Email



5. Enter or select contacts to email

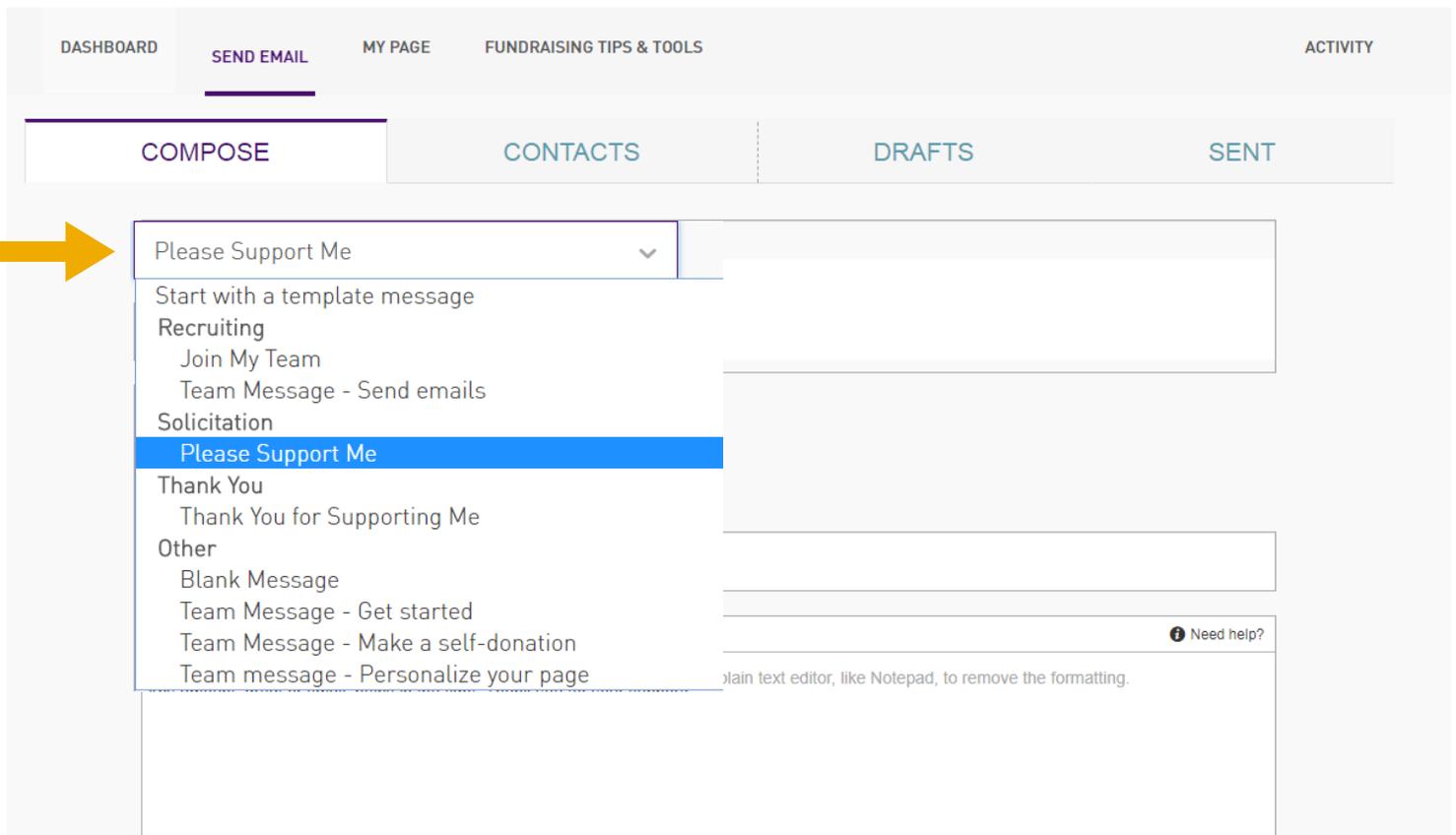
Enter contacts under the “To:” box, or click on the contacts tab and select the contacts that you would like to email. The contact you select will be added under the “To:” field.



6. Select your template

Select the dropdown box to choose a template for your email. You can edit each template as you'd like, or start with a blank template and craft your own message.

You can preview what each message will look like by clicking "Preview and Send Message" at the bottom of the page.



7. Preview your message

Select the Preview option at the bottom of the email

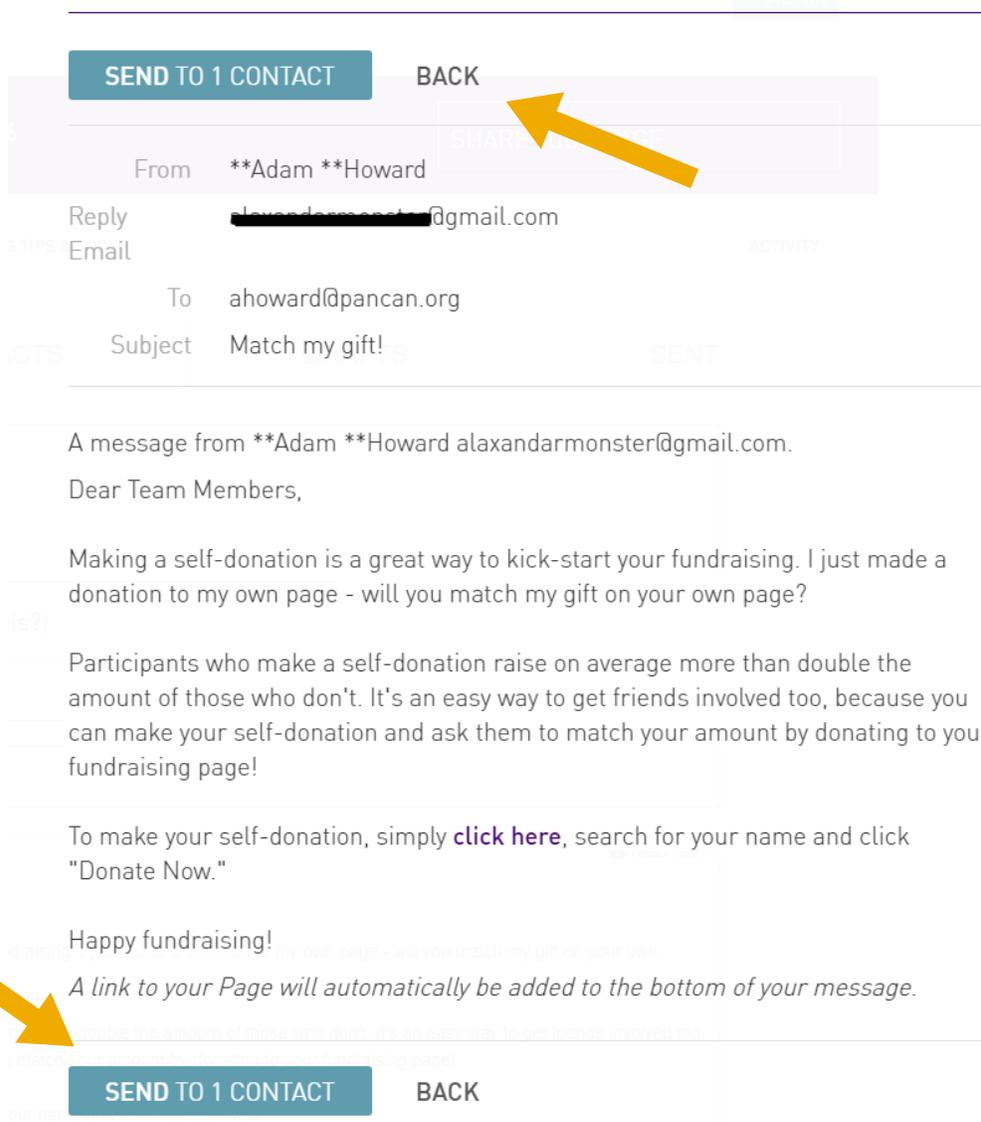


8. Send your message

Take one last look at your message and make sure you're happy with the way it looks. If you would like to make further edits before sending it out, simply choose the "Back" option and you will be taken back to compose, where you can make edits to your message.

Once you are ready to send, choose the "Send" option at the bottom!

PREVIEW AND SEND



SEND TO 1 CONTACT **BACK**

From ****Adam **Howard**

Reply **[redacted]@gmail.com**

Subject **Match my gift!**

A message from ****Adam **Howard** [alaxandarmonster@gmail.com](#).

Dear Team Members,

Making a self-donation is a great way to kick-start your fundraising. I just made a donation to my own page - will you match my gift on your own page?

Participants who make a self-donation raise on average more than double the amount of those who don't. It's an easy way to get friends involved too, because you can make your self-donation and ask them to match your amount by donating to your fundraising page!

To make your self-donation, simply [click here](#), search for your name and click "Donate Now."

Happy fundraising!

A link to your Page will automatically be added to the bottom of your message.

SEND TO 1 CONTACT **BACK**