We’ve found that participants who personalize their fundraising page raise more than three times as much as those who rely on the default content—so we want to make sure you know how! Here’s a simple step-by-step to help you make your fundraising page stand out from the crowd! Keep an eye out for this yellow — that’s how we’ll call out action spots!

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1. **Access My Strider Central**
   From purplestride.org (or your local event’s home page), select “Log In” in the top right corner.

2. **Log in using the username you created during registration**
   If you don’t remember your username or password, scroll down and enter your email address to have them emailed to you. If you’ve forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.
2b. Forgot Username or Password
If you don’t remember your username or password, leave either field blank and hit “Enter” on your keyboard in the user name and password fields. You will be taken to the below screen. You can click on either “Forgot User Name?” or “Forgot Password?” to enter your email to receive your username or reset your password. If you’ve forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.

—“Forgot User Name?”
Click on “Forgot User Name” if you have forgotten your username. You will be able to enter your email address and “Submit” to receive your username via email. If you’ve forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.
—“Forgot Password?”

Click on “Forgot Password?” if you have forgotten your password. You will be able to enter your “User Name” and “Email” and then click “Submit” to receive an email to reset your password. If you’ve forgotten the email you used to register, you can call our Customer Service team at 877-272-6226.

3. Select the appropriate event

If you are registered for multiple events, they will all be listed on the next screen. Click the event name to access My Strider Central for the event for which you would like to personalize your page.

If you are only registered for one event, that event will be the only one listed on this screen. Click the event name to access My Strider Central.
4. **Select My Page to begin editing**
   Once you’ve logged into My Strider Central, go ahead and select “My Page” located near the top.

5. **Create a more friendly URL for your page**
   From this screen, you can also create a personal URL to make your page URL easier to remember. Select the pencil, located to the right of your page URL. Select the pencil, located to the right of your page URL and a window will pop up to add your name or team name.
6. View and edit personal or team page
Select view and edit my page to begin personalizing your page. Select “Use team page” to edit the team’s page instead.

7. Add photos and/or a video
A picture is worth a thousand words, so we encourage you to also add a photo or video to your page. To get started, select the “Change Photo/Video” option located at the top of the page. You'll notice a pop-up window, which provides you with the option of selecting multiple photos and a video.
• Go ahead and select the dropdown to add more than one photo! You also have the option of adding a video to your page from YouTube. Just copy the video link right into the “Video URL” field.

**Tips on selecting a photo:**
- It must be in JPG format and less than 4 MB in size
- Crop to 650x440 for best result
- 2:3 aspect ratio

**Tips on adding a video:**
- Videos need to be hosted on YouTube
- Copy URL link from YouTube and add to your page

• You can also add a caption to your photos by typing your caption under the “Caption:” field. If you’ve added more than one photo, use the toggle buttons to navigate between them.

**Tips on selecting a photo:**
- It must be in JPG format and less than 4 MB in size
- Crop to 650x440 for best result
- 2:3 aspect ratio
8. Customize your story
Customize your story by selecting “edit story.” You can write the content that you’d like reflected on your personal page, or team page, and then click “save.”

WELCOME TO MY PERSONAL PAGE

Pancreatic cancer has the lowest survival rate of all major cancers, at deadly disease has stolen our best and our brightest, but it can't take a determination.

I've stepped up to Wage Hope at PurpleStride, the walk to end pancreatic cancer. Will you help me rewrite the future of this disease by making a donation today?

Every dollar that you give ensures that the Pancreatic Cancer Action Network continue working to improve outcomes for pancreatic cancer patients and their families. By donating today, you are supporting vital efforts to double pancreatic cancer survival by 2020.

Purple ribbons aren't enough. Please join me in the fight today.

Make sure to share your beautiful page with friends and family!