



PANCREATIC  
CANCER  
ACTION  
NETWORK

WAGE HOPE  
MY WAY



# WELCOME GUIDE



# INTRODUCTION



Thank you for choosing to raise awareness and funds for the Pancreatic Cancer Action Network (PanCAN).

Our mission is to take bold action to improve the lives of everyone impacted by pancreatic cancer by advancing scientific research, building community, sharing knowledge and advocating for patients.

There are endless ways to get involved. Host a fundraising event, start a fundraising campaign with email or social media, or take on a personal challenge of your choice!

Please use this as a guide to help get started. The Wage Hope My Way team is available to support your efforts, so please reach out to [myway@pancan.org](mailto:myway@pancan.org) with any questions.

# GETTING STARTED

Now that you have registered, follow the tips below to help kickstart your fundraising.



## 1. SET A GOAL



## 2. MAKE A PERSONAL DONATION



## 3. PERSONALIZE YOUR FUNDRAISING PAGE- SHARE YOUR STORY TO INSPIRE OTHERS TO DONATE!



## 4. REACH OUT- TO FRIENDS, FAMILY, AND COLLEAGUES!



## 5. FOLLOW UP

# FUNDRAISING IDEAS

## QUICK WAYS TO RAISE \$\$



Still not sure what to do or need additional ways to fundraise? Check out the ideas below!

### FOR THE FOODIES

- Bake Sale or Holiday Cookie Bake-off
- Chili Cook-off or Pig Roast
- Benefit Dinner or Happy Hour
- Pancake Breakfast

### STAY ACTIVE

- Bowling Tournament
- Basketball, Baseball, or Golf Tournament
- Gym, CrossFit, or Exercise Challenge
- Yoga or Spin Class
- Bike Ride-A-Thon or Walk-A-Thon
- 5k Walk/Run Event

### USE YOUR TALENTS

- Concert or Battle of the Bands
- Talent Show, Bingo or Trivia Night
- Car Wash, Garage Sale, Yard Work for Donation
- Lemonade Stand
- Get Crafty

### QUICK WAYS TO RAISE \$100

- Ask 4 family members to donate \$25
- Ask 10 of your coworkers to give \$10 each
- Challenge 25 friends on social media to give up their coffee drink for the day and donate \$5 toward your fundraising efforts
- Jeans Day: Get 50 co-workers to donate \$2 to wear jeans one day

Join our community on [Facebook](#)! It's a great way to connect with other fundraisers for tips and support!

# YOUR SUPPORT MEANS SO MUCH!

- Pancreatic cancer has a **5-year survival rate of just 10%**.
- An estimated **60,430 Americans** will be **diagnosed in 2021** and **48,220** will **die from the disease**.
- **PanCAN has invested** approximately **\$126M in research since 2003**, with another **\$23M** being invested this year.
- **\$100** can provide **3 pancreatic cancer patients with free info** about the disease, treatment options, support services and more
- **\$270** can put **a free educational packet** in the hands of **10 newly diagnosed patients**
- **\$480** will allow a PanCAN Patient Services Associate to be there for **15 patients and their families with comprehensive, free, personalized information and support**.

“After working on this disease for over 15 years, I can say that I have never been more optimistic about the progress that is being made and the potential of new therapies that are making their way into the clinic. The sheer number of different, promising, new approaches to treating this disease is incredibly exciting.”

Ken Olive, PhD, has received two PanCAN research grants. He's excited about the progress that's happening right now.

# RESOURCES AND THANK YOU

## EVERY DOLLAR MAKES A DIFFERENCE.

Check out our Resource Center for tools and tips to fundraise in the fight against pancreatic cancer:

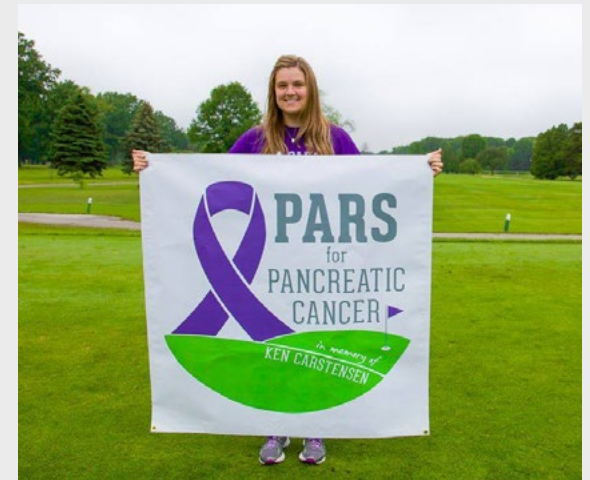
[www.pancan.org/diyresources](http://www.pancan.org/diyresources)

## QUESTIONS?

We provide dedicated support to ensure your fundraiser is a success. Reach out to us at any time at [myway@pancan.org](mailto:myway@pancan.org).

Thank you for creating a fundraiser for the Pancreatic Cancer Action Network! By creating this fundraiser, you are sharing PanCAN's vision to create a world in which all patients with pancreatic cancer will thrive.

**f** Don't forget to join our community on [Facebook!](#)



“My golf outing not only serves as a chance for family and friends to remember and honor my father but, also provides opportunities to raise awareness and funds to support the Pancreatic Cancer Action Network.”

Sarah, has hosted a golf tournament to honor her dad since 2013.