

WAGE HOPE MY WAY

5 EASY FUNDRAISING TIPS

PANCREATIC
CANCER
ACTION
NETWORK

Thank you for taking bold action to improve the lives of everyone impacted by pancreatic cancer. Follow these tips to help reach your goal and support [pancreatic cancer patients](#).



1. SET A GOAL

The clearer you are about your goals, the more likely you are to reach them. You know your community best. Set a goal that is realistic! And if you hit your goal early on, don't be afraid to increase it.



2. MAKE A PERSONAL DONATION

Kick off your fundraising by making a personal donation. People that make a personal donation, on average, raise twice as much!



3. PERSONALIZE YOUR FUNDRAISING PAGE

Share your story, upload a photo and explain why you are asking people to donate! People that personalize their page, on average, raise 3 times as much!



4. REACH OUT

Create a list of everyone you know and reach out! Whether in-person, via email or phone, or through social media!



5. FOLLOW UP

Don't be afraid to follow up! Remember it usually takes three asks before someone will make a donation!

And don't forget to thank your donors! Big or small, every donation counts. Always be thanking!

Please visit pancan.org/DIY for more information or call us at **877.573.9971**.