Thank you for taking bold action to improve the lives of everyone impacted by pancreatic cancer. Follow these tips to help reach your goal and support pancreatic cancer patients.

1. **SET A GOAL**
The clearer you are about your goals, the more likely you are to reach them. You know your community best. Set a goal that is realistic! And if you hit your goal early on, don’t be afraid to increase it.

2. **MAKE A PERSONAL DONATION**
Kick off your fundraising by making a personal donation. People that make a personal donation, on average, raise twice as much!

3. **PERSONALIZE YOUR FUNDRAISING PAGE**
Share your story, upload a photo and explain why you are asking people to donate! People that personalize their page, on average, raise 3 times as much!

4. **REACH OUT**
Create a list of everyone you know and reach out! Whether in-person, via email or phone, or through social media!

5. **FOLLOW UP**
Don’t be afraid to follow up! Remember it usually takes three asks before someone will make a donation!

And don’t forget to thank your donors! Big or small, every donation counts. Always be thanking!

Please visit [pancan.org/DIY](https://pancan.org/DIY) for more information or call us at 877.573.9971.